



For Immediate Release

Paul Smith Recognized by WEX Health for Outstanding Achievements *Earns Leadership Award*

Scottsdale, AZ—April 6, 2016 — Paul Smith, founder and president of Benefit Strategies, has been honored by [WEX Health](#) with a 2015 Partner Excellence Award for outstanding business achievements. Smith received the Excellence Award for Leadership at Partner Conference 2016, the annual WEX Health Partner conference held recently in Scottsdale, Arizona.

Smith was selected for the award because of his innovative ideas in the consumer-driven healthcare market as well as his strong, intelligent, and visionary leadership.

The Excellence Awards, established in 2009, are presented yearly and recognize WEX Health Partners that have achieved extraordinary notable accomplishments. Award recipients were recognized for reaching significant milestones in 2015 across several areas including growth, evangelism, leadership, innovation, and customer service as well as overall outstanding Partner successes.

The 2015 Partner Excellence Awards were presented in 13 categories: Growth Excellence, Evangelist, Innovator, Market Maker, Sales Excellence, Service Excellence, Solution Visionary, Leadership, New Partner of the Year, Card Partner of the Year, Billing Partner of the Year, Platform Partner of the Year, and Partner of the Year.



About Benefit Strategies

Benefit Strategies, LLC was originally founded in 1989 by Paul Smith and is headquartered in New Hampshire. His original vision was to offer high quality Section 125 administrative services to small mid-sized companies in New England. Over the years Benefit Strategies has expanded services to include COBRA, Commuter Choice and Health Reimbursement Arrangement Administration. Today, Benefit Strategies proudly partners with hundreds of benefit brokers and serves over 1,900 valued clients throughout the United States.